

Adversting

2016

GoTennis.ru | your
tennis!

Tennis is a unique spectacle and bright emotions.
Tennis is a dynamism, beauty and unpredictability.
GoTennis.ru is a leading website about tennis.

Project of company



SPORTS INVESTORS, RUS.

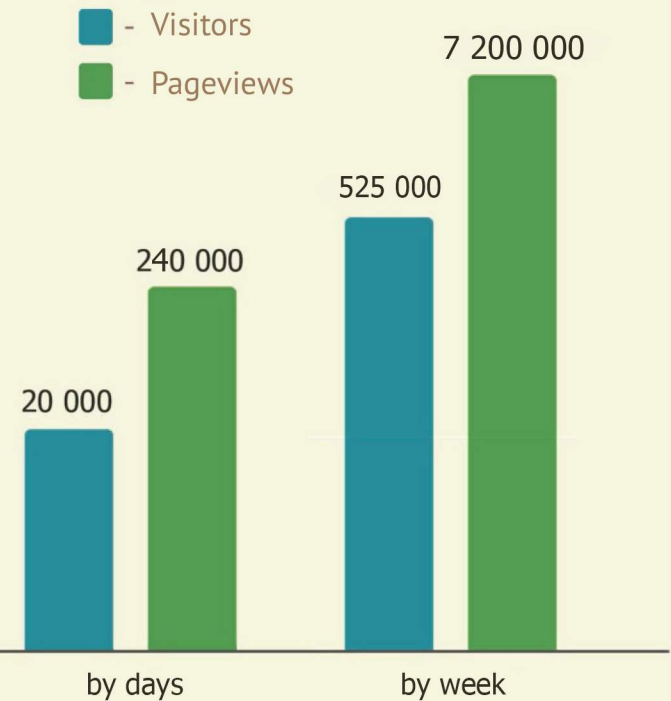
Attendanse

Dynamics of growth data:

Visitors (mln) / pageviews (mln)



Average:



Detailed statistics: <http://www.liveinternet.ru/stat/gotennis.ru/>

Password: GoGuest

The TNS (media research) data is also available upon request.

Advertising opportunities. Main page

Banner 1000*110

Rotation or static
Price from 75,000 rub per week

The screenshot shows the main page of GoTennis.ru. At the top, there is a navigation bar with the site logo and menu items like 'Главное', 'Новости дня', 'Читайте', 'Турниры', 'Игроки', 'Смотрите', 'Общайтесь', and 'Жизнь с теннисом'. Below the navigation bar is a large banner area (1000x110) featuring a silhouette of a tennis player and a headline about Slovic Stephens. The main content area is divided into several sections: 'Рейтинги теннисистов' (Tennis Rankings), 'Календарь турниров' (Tournament Calendar), 'Наши партнеры' (Our Partners), 'Клубы и академии' (Clubs and Academies), 'Туры и билеты на теннисные турниры' (Tours and tickets for tennis tournaments), and 'Оборудование' (Equipment). The bottom of the page features social media links and contact information.

First screen

Second screen

Banner 330*200

Rotation or static
Price from 25,000 rub per week

Banner 330*250

Rotation or static
Price from 40,000 rub per week

Advertising opportunities. Inside page

Banner 1000*110

Rotation or static

Price from 75,000 rub per week



First screen

Second screen

Banner 240*400

Rotation or static

Price from 35,000 rub per week

Banner 440*65

Rotation or static

Price from 30,000 rub per week

Banner 720*90

Rotation or static

Price from 25,000 rub per week

Advertising opportunities. Branding on the main page and inside pages

1000*220
click zone

1600*1600



1600*1600

The screenshot shows the main page of the GoTennis.ru website. At the top, there is a navigation bar with the site logo and menu items like 'ЧИТАТЬ', 'ОБЪЕДИНИТЬСЯ', 'ПРИСОЕДИНИТЬСЯ', 'ИГРОКИ', 'ЖИЗНЬ СПОРТСМЕНОВ', and 'ОБЩАТЕСЬ'. Below the navigation bar, there are several news articles with thumbnails and titles. On the right side, there is a poll titled 'Кто выиграет мужской турнир US Open?' and another poll titled 'Кто выиграет женский турнир US Open?'. The footer contains copyright information and social media links.

Brand Banner

Size 1600*1600 px

TOP block:

Height: 220 px.

Height increase:

by agreement.

Click active zone:

TOP Block.

Price per week:

Top page:

150.000 rub and more

All pages:

175.000 rub and more

Technical requirements

Technical requirements:

1. The file add size should not exceed 100 kb, unless brand banner where's 200 kb is allowed.
2. Should this be flash format add, the download is to be provided in graphic format.
3. JPG & GIF format are excepted, as well as JPG only.

Add sizes:

1. 110x1000 px - top add banners through out all pages (main and internal once).
2. 240x400 px - add banner on all internal pages, located to the right off the main news column.
3. 330x250 px - add banner on the main page only, located in the middle of the page.
4. 1900x1000 px - brand add banner. Located outside of the site's content zone and must not have any graphic elements. The size of the site's content zone is: the width - 1000 px, top line border width - 300 px.

Our partners and advertisers

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LONGINES®


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ABSORBER

ЛУЖНИКИ


 Babolat

FINNAIR

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HORSE
ENERGY DRINK


МЕЖ
ТОПЭНЕРГО
БАНК

АКАДЕМИЯ
Александра Островского
2011/2012




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